

## **ASE PTO Direct Donation/Dues Campaign**

### **HELP REACH OUR GOAL OF \$6000**

The Parent Teacher Organization of Albuquerque School of Excellence has decided to try a Direct Donation Campaign/PTO Membership Dues Program to fund the PTO for the 2015-2016 school year.

This way we will never have to ask the students, parents or school supporters to sell anything. We hope that Direct Donations/Dues will be much better way for our community to directly support our school, every student, teachers and staff. The best part is that EVERY penny goes right back into the school to help fund classroom activities, field trips, fine arts, family events, and more! We won't have to divide anything with vendors! PTO receives NO funds from the ASE school budget; we are an organization that supports the school by PROVIDING funds and volunteer services.

In addition to Direct Donations the ASE PTO will have Spirit Events such as Fall Festival and school dances to help raise funds, and we'll continue to participate in fundraisers that don't cost you, our supporters, more than you already spend for everyday items. For example, we will continue to raise funds by participating in the Retail Rewards programs (Smiths – directions to sign up available now and Albertsons – coming soon) and Box Tops and Labels for Education.

If you would like to be a member of the PTO we are asking for PTO Family Dues this year of \$15 for one (1) child at ASE, \$25 for two (2) children at ASE and \$30 for three (3+) or more children at ASE. This fee will help kick-start the PTO year and cover some of your Spirit Event related expenses (for example the cost of your student's Fall Festival ticket and dance ticket will be reduced). Checks or cash will be accepted, made out to the ASE PTO. Once the merchant account is established Dues may be paid on-line or via credit card through that service. Membership Dues forms are available at <http://abqsepto.weebly.com>.

We want every ASE family, friend and supporter to know that we appreciate monetary donations or in-kind donations of ANY kind. We know there are some people who can give a lot and others who cannot. Please know that you can ask family, friends, local businesses, etc. to support the ASE PTO by donating using our on-line merchant account (information regarding the on-line donation account will be sent home by the second week of school), making an in-kind donation of goods or services, or to send in cash/check to the school made out to ASE PTO. Donation forms are available at <http://abqsepto.weebly.com>. All donations are tax deductible and a tax letter will be issued upon request. Within the next two weeks, the ASE PTO will be able to accept on-line and credit card Dues payments and donations.

The more we all give, the more the PTO can give back to the ASE community! If you have any questions, please contact the PTO.

Thank you for your support! You are making a difference in every student's life at ASE!

Sincerely – The ASE PTO